



# COOKIES FOR A CURE TOOL KIT

**nfed**

Supporting you. Supporting each other.

NATIONAL FOUNDATION FOR  
ECTODERMAL DYSPLASIAS

# HOW TO HOST COOKIES FOR A CURE FOR THE NFED

## INTRODUCTION

You can help people affected by ectodermal dysplasias have a brighter future by raising funds for the National Foundation for Ectodermal Dysplasias (NFED). Fundraising events have an added benefit. They help raise awareness for the different types of ectodermal dysplasias and the NFED. The more people who know about ectodermal dysplasias in the medical and dental communities and the general public, the more likely people will help advance our mission.

The most powerful way we can raise funds and awareness is through you—our volunteers. You are our champions. You are the one making your mark. Your circles of relatives, friends, co-workers, and neighbors, your knowledge, your personal journey and your commitment cannot be matched by anyone outside of our community.

This guide walks you through the steps to set up your own “Cookies for a Cure” event and explains how the NFED can help.

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### If you have questions, contact:

Lea Richardson at 618-566-6871/[lea@nfed.org](mailto:lea@nfed.org)

and/or

Seth Ferris at [seth@nfed.org](mailto:seth@nfed.org)

Thank you for supporting and advancing our mission to empower and connect people touched by ectodermal dysplasias through education, support and research!

## EASY-TO-FOLLOW STEPS

### **Bake a couple dozen of your favorite cookies.**

Any cookies will work. Mix and match them. Have fun with this! It's a perfect family fundraiser to include your children. Check out our Pinterest board for cookie ideas. We have established "Cookies for a Cure" boards for each month for inspiration. @nfed1128

### **Put five "big" cookies in a bag.**

Seal it with a "Cookies for a Cure" label. See the template in this Tool Kit for your labels. Or, if you can't print them, we will do that for you and mail you the labels.

### **Ask friends, family members and others to help market them.**

You could fundraise at your place of worship, at school, at work, hit up your family members and friends, neighbors, or anywhere there are crowds of people. How about combining it with a yard sale or a lemonade stand with all proceeds going to the NFED?

### **Hand out a NFED brochure and/or a fact sheet to raise awareness.**

We can send you NFED brochures and also help you create an individualized NFED fact sheet for your event. This will include a photo of you or your family along with facts about the NFED and ectodermal dysplasias.

### **Take lots of pictures of you and your family baking and fundraising.**

Remember to ask permission before taking them. If you post these or share with us to post, please ask your participants to sign the photo release enclosed in this tool kit.

### **Collect donations.**

There are many ways that you can accept donations. You can use any of these options exclusively, or combine them.

- **Cash.** Simple and easy. Write down their names and complete address to keep track. All donors will receive a donor acknowledgement letter from the NFED with proper documentation. Deposit cash and mail a check or money order to NFED with you list of cash donors and their addresses.
- **Checks.** Checks should be payable to the NFED with "Cookies for a Cure" in the memo so that we can identify it as your fundraiser. After you collect all the checks and cash, send it to the address below with a short note.

NFED  
Attn: Lea Richardson  
6 Executive Dr., Ste. 2  
Fairview Heights, IL 62208-1360

### **Have fun and happy baking!**

Cookies for a Cure



# COOKIES FOR A CURE

**Suggested Donation - \$5 (or more!)**

**Help Us Reach Our Goal of \$**

**All proceeds benefit the  
National Foundation  
for Ectodermal Dysplasias**

The NFED is the worldwide expert on ectodermal dysplasias and the only advocacy organization in the United States dedicated to those living with these rare genetic disorders. They are a 501(c)3 organization.  
**Learn more at [www.NFED.org](http://www.NFED.org).**

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Kids giving back to kids in need.

benefiting the  
National Foundation for  
Ectodermal Dysplasias

Learn more at [www.nfed.org](http://www.nfed.org)

Thank you for your support!

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## Photo Release Form

I hereby grant to the to the National Foundation for Ectodermal Dysplasias, OWNER, the irrevocable right and unrestricted permission to use and publish pictures that he/she has taken of me or in which I may be included with others, to copyright the same, in whole or in part, individually or in any and all media now or hereafter known, and for any purpose whatsoever, for illustration, promotion, art, editorial, advertising and trade, or any other purpose whatsoever without restriction as to alteration

I hereby release and discharge Owner from any and all claims and demands arising out of or in connection with the use of the photographs, including without limitation any and all claims for libel or invasion of privacy.

I am of legal age and have the right to contract in my own name. I have read the above and fully understand the contents thereof. This Release shall be binding upon me and my heirs, legal representatives, and assigns.

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of parent (if subject is a minor): \_\_\_\_\_

Birth Date Minor: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

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Contact us at [NFED.org](http://NFED.org), [info@nfed.org](mailto:info@nfed.org) or 618-566-2020